



2024

SPONSORSHIP & EXHIBITOR PROSPECTUS

**Texas Public
Purchasing
Association**

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www.txppa.org

ABOUT THE TEXAS PUBLIC PURCHASING ASSOCIATION



The Texas Public Purchasing Association (TxPPA) exists to provide educational and networking opportunities for its members. Each year, TxPPA hosts two conferences as well as provide regular in-person and virtual professional development opportunities. The organization is committed to being the premier resource for public procurement personnel in the state of Texas.



GREAT MARKETING OPPORTUNITIES

The Texas Public Purchasing Association (TxPPA) is pleased to welcome your company and you to engage with the association and its members. TxPPA provides access to the largest association of government procurement officials (municipal, county, state, special districts, and education) in the State of Texas. The conference draws key procurement decision makers from across the state, who will be eager to learn about your company and meet with you.

This prospectus outlines the various sponsorship and exhibitor opportunities available. Contact us at info@txppa.org with questions or secure your sponsorship today at txppa.org.



750+
MEMBERS



385+
AGENCIES
REPRESENTED



65+
EXHIBITORS



3,500 +
DATABASE
CONTACTS



Plan to join us for two conference experiences in 2024: Spring and Fall. Space is limited; so register today!

SPONSORSHIP OPPORTUNITIES

By partnering with the Texas Public Purchasing Association throughout the year, organizations are able to increase their visibility and better create awareness for their company's products and/or services. TxPPA Annual Partners are provided privileged access to members and additional benefits throughout the year and during the Spring and Fall conferences. The partnership opportunities available include:

Platinum Partner: \$10,000

The Platinum Partnership provides the highest level of support for the Texas Public Purchasing Association. The benefits at this level include:

- Participation as an exhibitor at both the Spring and Fall 2024 Conferences
- On-site expo badges for four representatives
- Prominent booth placement
- Participation in the vendor workshop and lunch, which will be held prior to the vendor expos
- Electronic list of conference attendees two weeks prior to the event
- Prominent display of partner logo during the conferences
- Company logo listed as a Platinum Partner on looped digital presentation for conference attendees
- Full delegate registration for two (2) to the TxPPA conferences—includes education sessions and meals (not to be used for marketing purposes)
- Invitation to attend the Conference Opening Session
- Invitation to attend the Conference Opening Reception

Platinum Partner - cont'd:

- Acknowledgement on the conference app
- Opportunity to provide one (1) promotional item in the conference welcome packet
- Ability to provide a 30-second promotional video to be shared on TxPPA social media platforms
- Educational speaking opportunity during either the Spring or Fall Conference
- Invitation for four (4) to attend a VIP Dinner with the TxPPA Board and other leading procurement professionals during both conferences
- Company logo with link to provided URL on TxPPA's website
- Ability to host one (1) webinar marketed to TxPPA members
- Ability to have two (2) email campaigns issued on behalf of the company to TxPPA's full database

Gold Partner: \$7,500

The Gold Partnership level includes:

- Participation as an exhibitor at both the Spring and Fall 2024 Conferences
- On-site expo badges for four representatives
- Prominent booth placement
- Participation in the vendor workshop and lunch, which will be held prior to the vendor expos
- Electronic list of conference attendees two weeks prior to the event[CW1]
- Prominent display of partner logo during the conferences
- Company logo listed as a Gold Partner on looped digital presentation for conference attendees
- Invitation to attend the Conference Opening Session
- Invitation to attend the Conference Opening Reception
- Opportunity to provide one (1) promotional item in the conference welcome packet
- Ability to provide a 30-second promotional video to be shared on TxPPA social media platforms
- Educational speaking opportunity during either the Spring or Fall Conference
- Invitation for two (2) to attend a VIP Dinner with the TxPPA Board and other leading procurement professionals during both conferences
- Company logo with link to provided URL on TxPPA's website
- Ability to host one (1) webinar marketed to TxPPA members

Silver Partner: \$5,000

The Silver Partnership level includes:

- Participation as an exhibitor at both the Spring and Fall 2024 Conferences
- On-site expo badges for four representatives
- Prominent booth placement
- Participation in the vendor workshop and lunch, which will be held prior to the vendor expos
- Electronic list of conference attendees two weeks prior to the event
- Prominent display of partner logo during the conferences
- Company logo listed as a Silver Partner on looped digital presentation for conference attendees
- Invitation to attend the Conference Opening Session
- Invitation to attend the Conference Opening Reception
- Opportunity to provide one (1) promotional item in the conference welcome packet
- Company logo with link to provided URL on TxPPA's website

Bronze Partner: \$3,000

The Bronze Partnership level includes:

- Participation as an exhibitor at both the Spring and Fall 2024 Conferences
- On-site expo badges for two representatives
- Participation in the vendor workshop and lunch, which will be held prior to the vendor expos
- Electronic list of conference attendees two weeks prior to the event
- Prominent display of partner logo during the conferences
- Company name listed as a Bronze Partner on looped digital presentation for conference attendees
- Invitation to attend the Conference Opening Reception
- Company listing with link to provided URL on TxPPA's website



SPONSORSHIP OPPORTUNITIES

Space is limited! Be sure to reserve your exhibit, advertising and sponsorship opportunities today. Visit txppa.org to register.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

The following are additional sponsorship opportunities made available for each conference held by TxPPA.

Pre-Conference Session: \$2,500

Includes break with attendees, signage and an opportunity to address the attendees.

Opening Day Lunch: \$2,500

Includes lunch with attendees, signage and an opportunity to address attendees.

Opening Reception: \$6,000

Includes opening reception with attendees, signage, and an opportunity to address the attendees.

Expo Lunch: \$4,800

Includes lunch with attendees, signage and an opportunity to address the attendees.

Session Break Sponsorships: \$2,500 each

A total of five session break sponsorships available; Includes break with attendees and signage with sponsor's name.

Tote Bag Sponsorship: \$2,000.00

Includes company logo on the conference tote bags. (This sponsorship is also available as an in-kind sponsorship. Contact us at info@txppa.org for more information.)

Lanyard Sponsorship: \$2,000.00

Includes company logo on the conference lanyards. (This sponsorship is also available as an in-kind sponsorship. Contact us at info@txppa.org for more information.)

Signage Sponsorship: \$2,000.00

Includes company logo on signage throughout the conference.

Name Badge Sponsorship: \$1,500 (1 Available)

Includes company logo on the conference name badges.

Conference Mobile App Sponsor: \$3,000 (1 Available)

Exclusive-Sponsor for the Conference Mobile App; Premium advertising on the Conference Mobile App; Logo included on Rolling PowerPoint and email announcements as the Conference Mobile App Sponsor

Conference Mobile App Ad: \$250

Four Available; Color ad in the conference mobile app

In-Kind Sponsorship Opportunities: To learn more, email us at info@txppa.org.

EXHIBIT OPPORTUNITIES

Separate registrations available for each of the Summer and Fall Conferences held by the association.

Standard Tabletop Exhibit: \$1,500

- Includes access to registration for two representatives for the vendor expo
- Includes participation in the vendor workshop and lunch held prior to the vendor expo
- Includes a draped 6' table and two chairs
- Access to pre-conference registration list two weeks prior to the start of the conference

Double Tabletop Exhibit: \$2,750

- This exhibit opportunity provides expanded space for exhibiting companies to further promote their products and services
- Includes access to registration for three representatives for the vendor expo
- Includes participation in the vendor workshop and lunch held prior to the vendor expo
- Includes two 6' draped tables and two chairs
- Access to pre-conference registration list two weeks prior to the start of the conference



CONFERENCE EXPO SCHEDULE

The vendor expo will take place on WEDNESDAY for both conferences. The schedule will be as follows:

- 9:30am - 10:30am Vendor Setup
- 10:30am - 12:00pm Vendor Workshop & Lunch
- 12:15pm - 3:00pm Vendor Expo
- 3:00pm - 5:00pm Vendor Takedown

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